MARKETING AND RECRUITMENT REVIEW FORM

Under federal regulation\*, WSCUC is required to demonstrate that it monitors the institution’s recruiting and admissions practices.

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| --- | --- |
| **Material****Reviewed** | **Questions and Comments: Please enter findings and recommendations in the comment section of this table as appropriate.** |
| \*\*Federal regulations | Does the institution follow federal regulations on recruiting students?❒ YES ❒ NO |
| Comments: |
| Degree completion and cost | Does the institution provide information about the typical length of time to degree?❒ YES ❒ NO |
| Does the institution provide information about the overall cost of the degree?❒ YES ❒ NO |
| Comments: |
| Careers and employment | Does the institution provide information about the kinds of jobs for which its graduates are qualified, as applicable? ❒ YES ❒ NO |
| Does the institution provide information about the employment of its graduates, as applicable? ❒ YES ❒ NO |
|  | Comments: |

\*§602.16(a)(1)(vii)

\*\*Section 487 (a)(20) of the Higher Education Act (HEA) prohibits Title IV eligible institutions from providing incentive compensation to employees or third party entities for their success in securing student enrollments. Incentive compensation includes commissions, bonus payments, merit salary adjustments, and promotion decisions based solely on success in enrolling students. These regulations do not apply to the recruitment of international students residing in foreign countries who are not eligible to receive Federal financial aid.

Review Completed By:

Date: