

June 30, 2017

Dr. Fernando Leon Garcia
President
Calzada CETYS s/n Colonia Rivera
Mexicali, Baja California 21259
Mexico

Dear President Garcia:

This letter serves as formal notification and official record of action taken concerning CETYS University (CETYS) by the WASC Senior College and University Commission (WSCUC) at its meeting June 21-23, 2017. This action was taken after consideration of the report of the review team that conducted the Accreditation Visit to CETYS March 15-17, 2017. The Commission also reviewed the institutional report and exhibits submitted by CETYS prior to the Offsite Review (OSR), and the supplemental materials requested by the team after the OSR. The Commission appreciated the opportunity to discuss the visit with you and your colleagues: Alberto Garate, Board Members Kurt Honold, Colebrooke Jordan, Juan R. Silva; Alberto Garate, Vice President of Academic Affairs; and Carlos Gonzalez, Accreditation Liaison Officer. Your comments were very helpful in informing the Commission's deliberations. The date of this action constitutes the effective date of the institution's new status with WSCUC.

Actions

1. Receive the Accreditation Visit team report
2. Reaffirm accreditation for a period of ten years
3. Schedule the next reaffirmation review with the Offsite Review in fall 2026 and the Accreditation Visit in spring 2027
4. Schedule the Mid-Cycle Review in spring 2022
5. Request a Progress Report to be submitted by November 1, 2021 to address the recommendations cited in this letter

Commendations

The Commission commends CETYS in particular for the following:

1. **Mission.** The CETYS mission has been actualized and continues to be voiced with passion and excitement. Institutional values as expressed in the mission are being transmitted to employees and students, beyond the academic content of the various disciplines and degrees. These values are articulated as goals and hopes by the board and president and are understood and respected by students and alumni. The university is committed to quality over size.
2. **Leadership.** CETYS benefits from a consequential, engaged and influential Board of Trustees. The senior leadership is experienced and capable, with well-developed academic, administrative, and financial structures in place that support the one-university, matrix model design. Intentional and

consequential communication and sharing occurs among campuses in both academic and non-academic matters.

3. **Faculty.** The faculty are passionate and skilled with genuine commitment to student learning. The deployment of faculty is innovative, with the use of industry experienced faculty in upper division undergraduate courses and fulltime faculty teaching the lower division. This facilitates the application of knowledge to society's economic, environmental and social issues.
4. **Planning.** Strategic and other forms of planning are effective and ongoing. This planning has enabled the alignment seen in the Accreditation Visit between academic and non-academic parts of the university and among the curriculum, internships and capstone projects.
5. **Linkages.** The creation of authentic linkages between business/industry and the needs of the community serves the public good and positively influences the quality of private and public higher education in Mexico and beyond. The internationalization of the learning environment in traditional (study abroad) and innovative (bring the world to campuses) ways is similarly influential.
6. **Students.** CETYS students are engaged, capable and eager.

Recommendations

The Commission identifies the following issues for further development:

1. Provide consistent training to all faculty and relevant staff to utilize student achievement data, including relevant co-curricular information, to further strengthen the learning environment. Consider establishing and utilizing a data system, including dashboard metrics that allows disaggregation of data along demographic parameters as CETYS prepares for demographic change in the decades ahead (CFRs 2.10, 2.11, 4.1, 4.2, 4.7)
2. Engage faculty and monitor the efficacy of the emerging new system for faculty evaluation, compensation and promotion, particularly as the faculty academic credentials and duties continue to change and increase. (CFR 3.2)
3. CETYS needs to define diversity, including cultural diversity, in a fashion that is meaningful to the university given the populations being served today and going forward, with metrics to monitor desired progress. (CFR 1.4)
4. Further, develop assessment of core competencies, especially for quantitative reasoning. (CFR 2.2b)
5. Plan for future maintenance and replacement costs of capital assets because depreciation is not required to be factored in financial statements, yet will in the future be a real cost. (CFR 3.4)
6. Improve clarity on the academic and business plan to strengthen Ensenada operations to sustain high quality and not drain resources disproportionately. The issue today is not quality, but rather small size and the attendant higher cost per student based upon fixed costs and its future consequence. Reach scalability that maintains quality. (CFR 3.4)

In taking this action to reaffirm accreditation, the Commission confirms that CETYS has addressed the three Core Commitments and has successfully completed the two-stage institutional review process conducted under the 2013 Standards of Accreditation. Between this action and the time of the next review for reaffirmation, the institution is encouraged to continue its progress, particularly with respect to student learning and success.

In accordance with Commission policy, a copy of this letter will be sent to the chair of CETYS University's governing board in one week. The Commission expects that the team report and this action letter will be posted in a readily accessible location on the CETYS University's website and widely distributed throughout the institution to promote further engagement and improvement and to support the institution's response to the specific issues identified in these documents. The team report and the Commission's action letter will also be posted on the WSCUC website. If the institution wishes to respond to the Commission action on its own website, WSCUC will post a link to that response on the WSCUC website.

Finally, the Commission wishes to express its appreciation for the extensive work that CETYS undertook in preparing for and supporting this accreditation review. WSCUC is committed to an accreditation process that adds value to institutions while contributing to public accountability, and we thank you for your continued support of this process. Please contact me if you have any questions about this letter or the action of the Commission.

Sincerely,



Mary Ellen Petrisko
President

MEP/do

Cc: William Ladusaw, Commission Chair
Carlos Gonzalez, ALO
Juan Ignacio Guajardo, Board Chair
Members of the Accreditation Visit team
Richard Osborn, Vice President